

Event History

Last year's gala celebrated exploration through learning, the educational cornerstone of KOCE-TV's mission at the Island Hotel in Newport Beach on June 13, 2009. Nearly 300 prominent Orange County residents enjoyed fine food and entertainment as they participated in live and silent auctions and other events, including a raffle for a Mini Cooper and a raffle for a diamond necklace from Lugano's. Honorees were recognized for contributions that embody KOCE-TV's mission to education, we honored Senator Marian C. Bergeson and Discovery Science Center. Live television broadcasts shared the festivities with all of Southern California, truly making it an event for the entire community. Thanks to sponsors and attendees, the 2009 Gala raised over \$300,000 to further support KOCE-TV's mission in education. KOCE-TV is one of the largest educational broadcasts in the country. KOCE Classroom is the foundation of our educational service, providing nearly a half million K-12 students each year in almost 80% of Orange County schools with access to materials that create a rich and exciting educational experience.



The 2010 Gala Event



The 2010 Gala will celebrate THAT'S ENTERTAINMENT, the light of KOCE-TV's mission to educate, entertain and enlighten our community. The event will again be held at the Island Hotel in Newport Beach. Guests will walk the orange carpet, dine on gourmet food, and enjoy live entertainment provided by the JT & CA Dreamin' Band. Fundraising events will include live and silent auctions. Ed Arnold, Ann Pulice, Maria Hall-Brown, Rick Reiff and other KOCE-TV personalities will provide commentary and interview special guests as part of the live broadcast.

Honoring Dedication to Entertainment & the Arts

This year's Gala we are honoring Bette and Wylie Aitken and Orange County High School of the Arts for being a community visionary and their unique contributions to Orange County arts and entertainment. We will also celebrate KOCE-TV's valued performing arts programs such as *Make 'Em Laugh*, *Andre Rieu: Live in Dresden*, *Celtic Woman*, *Celtic Thunder*, *Great Performances*, and *American Masters*



Last year, Senator Marian C. Bergeson and Discovery Science Center were honored for their support of education Orange County. The 2008 honorees included The Orange County Register, Jack Lindquist, and The Orangewood Foundation were honored for contributions that embody KOCE-TV's mission to educate, entertain and enlighten Orange County, respectively. Henry Segerstrom, Arnold Beckman, and Jack Peltason are other luminaries previously honored at the KOCE-TV gala.



Sponsorship Benefits

	Premier Sponsor \$50,000	Platinum Sponsor \$25,000	Gold Sponsor \$15,000	Silver Sponsor \$10,000	Bronze Sponsor \$5,000
Gala Event Recognition					
Table of 10 with Preferred Seating	2 Tables of 10 (Premier level*)	1 Table of 10 (Platinum level*)	1 Table of 10 (Gold level*)	1 Table of 10 (Silver level*)	1 Table of 10 (Bronze level*)
Logo / Name on Print Advertisements (Publication TBD) (If Confirmed By: 3/1/10)	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)	Name (Silver Level)	
Introduction at Awards Ceremony	Name	Name			
Logo Included in On-Air Announcements	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)		
Advertisement in Program (If Confirmed By: 5/17/10)	Inside Cover or Outside Cover	Full-Page Ad	Half-Page Ad	Quarter Page Ad	Name Listing
Logo / Name on Event Sponsor Signs Placed Throughout The Event (If Confirmed By: 5/17/10)	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)	Logo (Silver Level)	Name (Bronze Level)
On-screen Recognition (Video Presentation)	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)	Logo (Silver Level)	Name (Bronze Level)
Visibility and Additional Benefits					
Name Acknowledgement in Official Announcement (If Confirmed By: 12/31/09)	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)	Logo (Silver Level)	
Acknowledgement in Invitations (If Confirmed By: 3/31/10)	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)	Logo (Silver Level)	Name (Bronze Level)
Listed in Media Releases	Name (Premier Level)	Name (Platinum Level)	Name (Gold Level)	Name (Silver Level)	Name (Bronze Level)
Sponsor Acknowledgement in KOCE-TV's Eblast to over 27,100 subscribers	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)	Name (Silver Level)	Name (Bronze Level)
Website, pre-and post-event materials	Logo (Premier Level)	Logo (Platinum Level)	Logo (Gold Level)	Logo (Silver Level)	Name (Bronze Level)
Annual Giving Wall Recognition	Yes	Yes	Yes	Yes	Yes
Partner Name Listing on Web and in Printed Media Kits	Yes	Yes	Yes	Yes	Yes

*seating map available upon request

As an expression of our (organization's) support, we hereby pledge and agree to give a total of \$_____ to the **KOCE-TV Foundation 2010 Gala**. We wish to fulfill this commitment by the following payment of cash.

- Premier Sponsorship-\$50,000
- Platinum Sponsorship-\$25,000
- Gold Sponsorship-\$15,000
- Silver Sponsorship-\$10,000
- Bronze Sponsorship-\$5,000

Sponsorship Level:

Payment Date	Amount
	\$
Total	\$

Guest List:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Payment Schedule:

**All commitments are due in full no later than May 1, 2010.*

Your (organization) name: _____

If different from above, please indicate exactly how you (the organization) would prefer to be listed in recognition materials:

Address: _____

Telephone: _____ **E-mail:** _____

Agreed & Accepted by: (Name/Title) _____

Signature: _____ **Date:** _____

*All logos to be e-mailed to: cjenkins@koce.org

*Please send all logos in Illustrator EPS format or a high resolution .jpg or .tiff

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